

Education: Bachelor of Fine Arts in Animation,
Minor in Storyboarding

September 2012 - May 2016

Savannah College of Art and Design

Courses of Study included: Screenwriting, Art Histories, Life Drawing, and Creative Writing

Software: Premiere, Photoshop, Toon Boom, After Effects, Illustrator, InDesign, and Storyboard Pro

Work Experience:

Palm Beach Kennel Club

September 2016 - Present

Marketing Specialist & Office Assistant

- Applied extensive knowledge of social media advertising to create original content like banners, gifs, illustrations, coloring books, and graphics for promoting charitable events
- Organized clear presentations of concepts and colors keys for commissioned work
- Responsible for answering phones, making appointments, and posting daily on social media

The Honda Classic

January 2017 - March 2018

Creative Coordinator

- Using previously made content created flyers, photo templates, signs, social media collages, and booklets to promote various parts of the event
- Commissioned for original material like illustrations and snapchat geofilters, which were viewed over 132,400 times during the event

Disney College Program

September 2014 - January 2015

Attractions at Mission Space

- Responsible for customer wellbeing and observing possible safety concerns
- Communicated with hundreds of people of various ages and backgrounds
- Exercised leadership and decision making skills in the workplace

Projects:

Senior Thesis: "Valerie and Veronica"

Fall 2015 - Spring 2016

Director - Head Storyboard Artist, Layout Artist, and Animator

- Official Selection for several film festivals across Florida and Pennsylvania between 2016 -2017
- Managed a crew of over 20 students to complete film goals on time
- Mentored students on how to use Toon Boom, Storyboard Pro, and PhotoShop

Various SCAD Films

Winter 2015 - Summer 2017

- Responsible for Animation, Clean Up, Ink, and Color in a variety of styles

Charity Zines

March 2017 - August 2018

- Produced digital illustrations optimized for both online and print display for independent collaborative magazines. Profits supported various charities.

Demo Reels and Website: www.rooneytoony.com